

English Language: An Inevitable Tool in the Global Professional World

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Abstract - Recent developments in the world, such as globalization, have emphasized the need to increase understanding and to improve communication skills in English among worldly nations. The professional profile of a modern qualified student and businessman should possess well-developed communication skills and high English language proficiency to reach the desired destination in the technologically advanced global situation. It is a clear indication of the existing need to rethink the roles of English teachers' and to adapt new strategies on par with the demands of the rapidly transforming world.

Key words: *globalization, communication skills, student, businessman, global situation*

I. INTRODUCTION

The mutual sharing of knowledge, and cultures has demanded a common link for communication in the emerging global village. In a way, English has taken a dominant role in the global phenomenon, as it has been enabled by the economic and political power of Britain and United States in the recent times. This sort of realization in the third world countries convince them undergo drastic strides in order to become a power centre like the US, the UK, etc. Nowadays, English is a tool to get improvement in social mobility, higher education and better job opportunities.

English has gained the status of world language in the name of consolidating the power of the colonists. Globalization makes it necessary to define it as a world language, as English is used globally in many fields such as publishing, science, technology, commerce, diplomacy, air-traffic control and popular music, etc. There are many reason to emphasize the inevitable need for good communication skills in English language today. Thus, English has become a language of opportunities, a language of wide range of knowledge, and a language of entertainment.

II. ENGLISH AS LINGUA FRANCA

Indeed, English is one of the widely spoken languages in the world, and according to the statistics furnished by British Council. English has official or special status in at least seventy five countries with a total population of over two billion. In a way, the number of people in the world who use English to communicate on a regular basis is around two billion. It is observed that English is the main business language and it has become almost a necessity for people to speak English if anyone wishes to enter a global workforce, and do research all over the world. It shows that cross-border business communication is often conducted in English. Learning English really can change the life of stakeholders in the global market place.

Most of the world's top films, books and music are published and produced in English. Hence, one can have access to a great wealth of knowledge and entertainment by learning English and thus, one will be able to have a greater cultural understanding. Most of the content produced on the internet is in English so that knowledge in English will allow everyone access to an incredible amount of information. One needs good communication skills in English in the contemporary world as English language strengthens everyone to stand on the global platform and compete globally to grab a wide range of job opportunities. For instance, in the United States, speaking English immediately opens up opportunities apart from of one's ethnicity, colour, or background. Therefore, English has become a language of opportunities, a language of wide range of knowledge, and a language of entertainment. English is a language for communication, therefore, undoubtedly we have to learn English but not at the cost of our mother tongue because our mother-tongue is a language of our identification.

Whenever the language of a dominant nation is introduced into a less powerful society, the indigenous population may regard the new language as more prestigious than their native tongue. In a way, the indigenous language of the weaker section may dispel or sometimes may be incorporated into the foreign one or it is completely supplanted by the incoming language. Every language has its own significance and beauty and therefore all the languages in the world deserve equal importance. While emphasizing the significance of English language in class rooms, the teacher has to let students know the importance of mother tongue.

It is observed that 380 million people speak English as their first language approximately and two-thirds as many use it as their second language. It is the language of globalization of international business, politics, diplomacy and technical. English is the only language which has become the medium to unite people, though from a commercial aspect initially.

Furthermore, it is essential to realize the significance of English language being native or non-native speakers in the global professional world.

In fact, the varied dimensional usage of English as the language of the globe and emphasize how this language is a key to prosperity of the nations and enriching speakers by leading them at the peak of success. Simultaneously, it has become the base to connect the people from varied sphere. The success or failure of any language has little to do with its intrinsic qualities and everything to do with the power of the people who speak it. The literary strength of English and the flexibility of the language in co-existing with the several other western languages also have helped it a lot in becoming the Global Language.

III. ENGLISH – A UNIVERSAL LANGUAGE

The most important reason for English to develop into a universal language is its colonial spread in many parts of the globe on both sides plus the cultural and civilized attraction and influence the British could spread wherever they established their colonies. This political advantage of the British has mainly instrumental in making English a universal language. Added to it no other western or eastern language could compete with English in its domination over the world because of several of the handicaps they have and this also is another main reason for English to become the universal language. The literary and cultural sway of English has been such that it's not just the civilized but the language too have been attracted and admired by several of the people in both developed and developing countries.

In fact, the skills and understandings students are expected to exhibit outside the classroom or workplace are met when the curriculum is good. Students who are able to meet the standards eagerly accept the attentive reading and enjoy complex works of literature and language. C. Indira and Meenakshisundaram in the paper, "The Engineering Student and the English Language: A Fresh Look at Remediation" asserts: "English is the medium of instruction in the field of professional education but language proficiency is not a criterion for selection in any engineering college. The aptitude is assessed only by the knowledge level of basic sciences" (Indira, 1). They usually adopt the critical reading and pick up vital amount of information available in print and digital form today. They keenly search for the high-quality literary and informational texts that put together knowledge, broaden experience, and enlarge worldly issues. Students, who develop the skills in LSRW as the basic platform, have creative expression in English language.

When English is powerfully well-established as a Global Language, the communication skills of the language have become most essential automatically for all the other linguistic groups and nations. Unless people develop their communication skills in English, they would become weak

in every respect predominantly when socio-political and civilization advancements are concerned. Therefore, in order to avoid such a situation, every sensible nation makes it a point that the communication skills in English is considered a part of their academic and intellectual progress. As a result, the communication skills in English language have become a trait of modern intellectual excellence and professional proficiency.

In a way, the English language with all its historic significance, modern day importance in several ways of social, economic, linguistic, political and cultural areas of modern human life has proved its significance as a language of global communication which results in all-round development in every field of human activity. In Particular, it would be a loss for them with reference to their intellectual, academic and professional advancement without which they fail to get a hold as individual advanced nations. English communication skills in the modern world has become the key for global communication that act as a connecting link among nations in the world.

English as a language occupies special national status and attention in the contemporary India due to several reasons besides eighteen different state languages co-exist that are reflection of lingual unity in diversity. English, being the second language, has put our country an epoch-making nation among the other countries in the aspects of economical, social and industrial development. In the present day world, English language can also be considered as a source to acquire knowledge base which improves social skills among the worldly people. This sort of realization in the third world countries convince them undergo drastic strides in order to become a power centre like the US, the UK, etc. Nowadays, English is a tool to get improvement in social mobility, higher education and better job opportunities.

In the changing era of globalization, English cannot be considered only the language of offices and academia but it is also the language of world communication. It is also a language which is required for social upliftment and economic wellness of the underprivileged community of the society. Indeed, each learner has his or her own limitations to learn a language. Generally, people fail to get much exposure to any language due to economical scarcity and their familial background and thus face a lot of problem in using it correctly.

IV. INFLUENCE OF GLOBALIZATION

In the current scenario, students are quite aware of the fact that a sound knowledge of English is indispensable in order to keep themselves abreast of modern developments in science and technology. Students of the present day are living in the world of professional competition. Mere educational qualification does not help them come off with flying colours in the global world. There was a time when English was used mainly for wide communication, but now

It is being used for one's successful survival. Even students with a good academic record fail to exhibit knowledge of their respective subjects, mainly because of their poor communication skills in English, both spoken and written forms. Globalization has made the domestic companies look beyond their borders in every country. As India is emerging as a fast growing global economy, companies are focusing on English language skills of candidates who turn up for an interview.

In fact, lack of good oral and writing skills in English is a great barrier to a successful future. It becomes effective, when and if students are actively involved in the practice sessions so that many opportunities should be offered to them in the classroom. Jabbar Al Muzzamil Fareen in his article, "English for Placement Purposes: Developing a Needs Based Course for Meeting the Employment Demands of IT Industries" states: "Students realize that they need to undertake an intensive interactive communicative course that helps them to acquire relevant employability skills and to sustain their career prospects in their domain industries". (Fareen, 53).

V. CONCLUSION

English language communication has always been an important tool of the business during the 21st century. In this context, many Universities have included English language communication Skills or Business Correspondence as a subject in the curriculum for many professional courses. But the fact is that most of the students are not acquiring these skills rightly due to lack of interest and also because of poor command over English language. Hence, students of both professional and non-professional courses have to attain these skills not to depend on others for correspondence. Therefore, knowledge in English language communication helps in selecting just the right words to convey specific thoughts, so that the right word in the right place adds clarity, strength and vitality to any kind of correspondence.

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